

BALLYHOO TAX AND LICENSE INFORMATION

1. Artists having a **Baldwin County Business License AND a City of Gulf Shores Business License** for the year will conduct their own sales. **Each artist will receive a tax package at check-in and turn in City taxes to GCAA at the end of the festival day.** Please obtain this license by January 31, 2019. The contact for obtaining that is Carla Estill, 251-968-1146, cestill@gulfshoresal.gov.

2. In lieu of a yearly business license, **artists can purchase a one time City of Gulf Shores Event License for \$25 BEFORE February 15, 2019.** Each artist will receive a tax package at check-in.

3. Artists are required to notify GCAA which tax option they will be using upon registration for a Ballyhoo Festival Booth. GCAA is complying with the Gulf Shores Event Tax Code

The deadline to apply is January 15, 2019.

After submitting your Ballyhoo Artist Application make your Jury Fee payment is submitted as well.

We love our Artists!

As a thank you to our participating artists, there will be a refreshment tent located near the GCAA Tent. Breakfast will be provided by Tacky Jacks, first come first serve. Drinks, provided by Acme Oyster House, and snacks will be available all day free of charge.

BOOTH INFORMATION AND SET UP

1. **Setup will be from 8:00 a.m. until 8:00 p.m. on Friday, March 1.** Your art can remain packed in boxes inside your tent or it can be set up as it would be for display. We will have a uniformed security guard for the Festival site overnight from 8:00 p.m. until 6:00 a.m.

2. We will not allow large storage containers in back of the tents as most will be backed up to the sidewalk where there will be walking traffic coming into the festival site. However, your vehicles will be close by for additional storage.

3. **ALL TENTS MUST BE WEIGHTED DOWN TO ALLOW FOR THE POSSIBILITY OF WIND.** The island can get very windy.

4. **The Festival will begin at 10:00 a.m. and judging will begin at 11:00 a.m.** We have asked the judges to make the awards as soon as possible for ribbons to be put in your space for the rest of the show.

5. Ballyhoo Festival will be over at 6:00 p.m. **Artists are required to stay until the show closes.**

If accepted, you will receive an email with more information.